



# Best Agrolife Limited

CIN : L74110DL1992PLC116773

July 26, 2024

**BSE Limited**  
25th Floor, P.J. Towers,  
Dalal Street, Mumbai-400001

**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block-G,  
Bandra - Kurla Complex  
Bandra (E), Mumbai-400051

**Sub: Intimation under Regulation 30 & 47 of SEBI (LODR) Regulations, 2015-  
Communication sent to the shareholders and Notice publish in the newspaper w.r.t.  
Transfer of Equity shares to IEPF Authority**

Dear Sir(s),

Pursuant to the Regulation 30 read with Schedule III Part A Para A and Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015,

We enclose the following documents:

- (i) Copies of newspaper advertisement published in Financial Express (English) and Jansatta (Hindi) on 26<sup>th</sup> July, 2024.
- (ii) Copy of communication letters to the shareholders

The above letters were sent to the shareholders on July, 24 2024 through Registered post, who have not claimed their dividends for seven or more consecutive years and whose shares are liable for transfer to IEPF Authority. This is pursuant to Section 124(6) of the Companies Act, 2013 read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended.

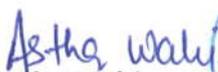
The above information is also available on the website of the Company [www.bestagrolife.com](http://www.bestagrolife.com)

This is for your information and records

Thanking You,

Yours Faithfully,

For Best Agrolife Limited

  
Astha Wahi  
CS & Compliance Officer  
Encl: as stated



RURAL REVIVAL TO LEAD GROWTH, SAYS KANTAR

# FMCG market projected to grow at 5% in FY25

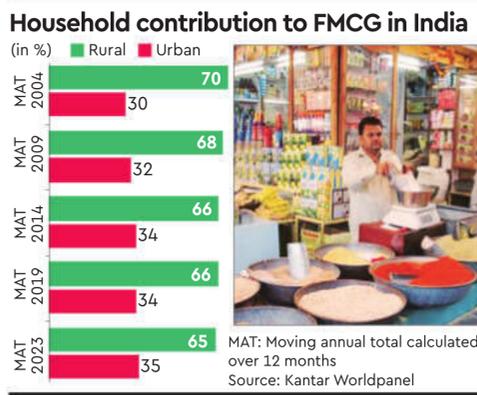
VIVEAT SUSAN PINTO  
Mumbai, July 25

**THE ₹5-TRILLION** fast-moving consumer goods (FMCG) market is likely to see an overall volume growth of 5% in the 12 months ending March 2025 versus 4% in FY24, led by a revival in rural areas, research firm Kantar said on Thursday in its latest outlook on the market.

Kantar refers to the ongoing and previous fiscals as MAT March 2025 and MAT March 2024 — the moving annual total over each 12-month period. The agency did not specify value growth numbers.

Urban volume growth for the ongoing financial year is projected at 4.2%, while rural volume growth is forecast at 6.1%, a trend that is likely to get more pronounced in the coming years, the agency said. While the urban volume growth for the current fiscal is expected to be flat versus the year-ago period (4.2%), the rural growth rate will be higher by 170 basis points in comparison to the previous year (4.4%).

“Rural has been inching up slowly but steadily. In the March 2024 quarter, for instance, rural overtook urban growth and that trend has stayed in the June quarter. Rural is likely to see better growth levels compared to urban in the remainder of the year,” K Ramakrishnan, manag-



## More urban homes join q-comm bandwagon

VIVEAT SUSAN PINTO  
Mumbai, July 25

**MORE INDIAN HOUSEHOLDS** are turning to quick commerce for instant deliveries as lifestyle and shopping habits undergo a rapid change. A study by research agency Kantar, covering the top nine metros in India, notes that q-commerce is growing at nearly 1.7 times of e-commerce within households in these cities.

While e-commerce household growth stands at 19% in the top nine metros, q-commerce household growth is at 31% in the last one year, according to the research agency.

The household growth for q-commerce comes even as the penetration of the channel at 5.6% is just a quarter of that of e-commerce (21.8%) in the top nine metros.

“What this indicates is that q-commerce is growing rapidly, albeit on a small base. At a broader level, it points to the affinity that urban homes now have to q-commerce, which is a channel that has evolved recently,” K Ramakrishnan, managing director, South Asia, Kantar Worldpanel, said.

The study also says premium categories are seeing significant growth in q-commerce versus e-commerce and other channels. While the number of homes picking up hand wash, floor cleaners, fabric softeners and washing liquids has grown between 50% and 135% in the last year within the top nine metros, food products such as butter, cheese, oats, jams and basmati rice have seen a growth of 38-40% in the period.



Beach volleyball players train at the Eiffel Tower Stadium in Paris on Thursday, on the eve of the Olympic Games

# The Games are here, all eyes on opening ceremony today

MIHIR VASAVDA  
Paris, July 25

**TWO UNIFORMED MEN** with thick British accents guard a sanitised bridge and talk about a pair of big, mysterious eyes protruding from under a white sheet on the left bank of the Seine. A prop for Friday evening — not a security threat.

Those living in the beaux quartiers — the beautiful central neighbourhoods near the river that house the French elite — peer over from their balconies to look at a piano lying idle on a black promontory.

Near Notre Dame, a group of cyclists halts to take photos of the golden confetti shimmering on a Haussmannian building. The chatter early morning in the city centre is about the rumours of Canadian singer Celine Dion arriving in Paris on a private jet from her home in Las Vegas.

Even French President Emmanuel Macron was asked about it. He did well to not reveal all but, with a twinkle in his eye, told France 2 television channel: “Apparently, she has arrived in Paris. I would be immensely happy if she could be at this opening ceremony.”

In greatest secrecy, Patrick

Boucheron, a French historian, Fanny Herrero, the screenwriter of the hit French series Call My Agent, and Leila Slimani, the author of best-selling novel Lullaby, got together to write what’s hyped as a never-seen-before Olympics opening ceremony.

Slowly, the teasers of a ceremony steeped in confidentiality are emerging — be it the art installations on both banks that have changed the look of Paris’s landmarks, or the arrival of A-listers in their jets.

The ceremony has been the talking point ever since the Paris Games organisers announced that, for the first time, it won’t be held inside a stadium but along the River Seine. After years of planning, grappling with security threats and examining the tide timings, the moment is here.

The only Indian woman to win two Olympic medals, badminton star PV Sindhu, in her third Olympics, couldn’t help but wonder how it will all look. As India’s flag-bearer, she jokes that she may even practise holding the flag.

Another Indian athlete has a more mundane query: “Will our boat have toilets?” The athlete, requesting not to be named, has “overheard” conversations inside the Village that not all boats will have toilets. “Usually, we end up spending almost four hours at ceremonies like these. But it’s inside a stadium, so we have options. This time, it’s a mystery,” the athlete says.

When the boat parade begins at Pont Neuf, the oldest standing bridge across the river, at 7.30 pm local time, 3,000 performers will simultaneously begin their acts on both sides of the river. These include Celine Dion and Lady Gaga, BMX riders and skateboard champions who are expected to showcase their acrobatic tricks. And 12 tableaux that will showcase French and Parisian history.

These are some of the sketchy details that have emerged on the eve of the ceremony. They, however, have only added to the curiosity, leaving everyone wondering how these seemingly unrelated pictures will blend into a single coherent narrative.

Thomas Jolly, the creative director of the ceremony, handed over that responsibility to three people from equally unrelated backgrounds: Slimani, Boucheron and Herrero. They brainstormed for nearly two years, and took the boat down from the Austerlitz Bridge to the Eiffel Tower. But to ensure it remains a closely guarded secret, they haven’t been able to hold a full-fledged rehearsal.

And so, everyone speculates. The Games are here. And the guessing Games have begun.



# Parle, Britannia top-choice brands for consumers

GEETIKA SRIVASTAVA  
New Delhi, July 25

**PARLE HAS SOLIDIFIED** its position as India’s most chosen in-home fast-moving consumer goods (FMCG) brand, according to the Kantar Brand Footprint report released on Thursday. This marks the 12th consecutive year that Parle has topped the charts. Meanwhile, Britannia clinched the title of the most chosen out-of-home (OOH) FMCG brand.

The report, which employs a consumer reach points (CRP) metric to measure brand performance, revealed a consistent preference for familiar brands amid inflationary pressures. One CRP represents a single instance of a shopper choosing a brand, integrating data on population, penetration, and frequency to provide a holistic view of brand performance.

With a CRP score of 7,980 million, Parle held the top spot, followed by Britannia, Amul, Clinic Plus and Tata Consumer Products.

“Consumers are sticking to brands they know, which is why the ranking remains constant. Parle is one of the highest penetrative brands, and since it is also in the biscuit category, its frequency of consumption is very high. High penetration and

**Parle was the most chosen in-home brand for the 12th consecutive year, while Britannia clinched the title of the most chosen out-of-home brand**

increased almost 33% in five years. But every sector, barring dairy, showed slower CRP growth rate last year over the previous one. Haldiram’s and Balaji are the only two brands in the 2024 top 25 in-home brand list to grow by over 30% in CRPs in 2023. Sunfeast had the biggest penetration gains in 2023 at 6.4.

The report said seven brands in the top 25 in-home rankings showed more than a 20% penetration increase in the last decade. Britannia led the way, followed by Surf Excel, Sunfeast, Haldiram’s, Patanjali, Brooke Bond and Vim.

Among OOH brands, Britannia leads with 628 million CRPs. It is followed by Haldiram’s, Cadbury, Balaji and Parle. The top five are all snacking brands and remain the same as 2023.

frequency with a constant population factor has led to a steady position at the top of the table,” said K Ramakrishnan, managing director, South Asia, Kantar Worldpanel. He said the company has constantly pushed the envelope while maintaining and growing the penetration by encouraging rural distribution, offering pack sizes at affordable prices, and through effective communication to keep the mental availability alive.

Overall, CRPs have

While the e-commerce household growth was 19%, that for q-commerce was at 31% last year

ing to the research agency. The household growth for q-commerce comes even as the penetration of the channel at 5.6% is just a quarter of that of e-commerce (21.8%) in the top nine metros. “What this indicates is that q-commerce is growing rapidly, albeit on a small base. At a broader level, it points to the affinity that urban homes now have to q-commerce, which is a channel that has evolved recently,” K Ramakrishnan, managing director, South Asia, Kantar Worldpanel, said.

The study also says premium categories are seeing significant growth in q-commerce versus e-commerce and other channels. While the number of homes picking up hand wash, floor cleaners, fabric softeners and washing liquids has grown between 50% and 135% in the last year within the top nine metros, food products such as butter, cheese, oats, jams and basmati rice have seen a growth of 38-40% in the period.

Overall, CRPs have

**TATA TATA POWER**  
(Corporate Contracts Department)  
The Tata Power Company Limited, Smart Center of Procurement Excellence, 2<sup>nd</sup> Floor, Sahar Receiving Station, Near Hotel Leela, Sahar Airport Road, Andheri East, Mumbai-400059  
(Board Line: 022-67173188) CIN: L28920MH1919PLC000567

**NOTICE INVITING TENDER**

The Tata Power Company Limited invites tenders for self / its subsidiaries, from eligible vendors for the following package (Two Part Bidding).

1) CC25AND007: Outline Agreement (OLA) for 3 years for Supply, Installation, Commissioning & CAMC of IP CCTV System Supply.  
Last date for Bid Submission: 13<sup>th</sup> August 2024, 3:00 PM

For detailed NIT, please visit Tender section on website <https://www.tatapower.com>. Also, all future corrigendum’s if any, to the said tender will be informed on Tender section on website <https://www.tatapower.com> only.

**Best Agrolife Limited**  
Think Big, Think Best  
**BEST AGROLIFE LIMITED**  
CIN: L74110DL1992PLC116773  
Registered Office: B-4, Bhagwan Dass Nagar, East Punjabi Bagh, New Delhi-110026  
Telephone: 011-45803300 Fax: 011-45093518  
E-mail: [info@bestagrolife.com](mailto:info@bestagrolife.com) Website: [www.bestagrolife.com](http://www.bestagrolife.com)

**NOTICE**  
(For the attention of Equity Shareholders of the Company)  
SUB: TRANSFER OF EQUITY SHARES OF THE COMPANY TO IEPF (INVESTOR EDUCATION AND PROTECTION FUND)

This notice is published pursuant to the provisions of Section 124(5) and Section 124(6) of the Companies Act, 2013 (“the Act”) read along with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (IEPF Rules) issued by Ministry of Corporate Affairs and subsequent amendment thereto.

Accordingly, all underlying equity shares in respect of which dividend has not been paid or claimed for seven consecutive years or more from financial year 2016-17 (Final Dividend) are required to be transferred to IEPF Authority as per the IEPF Rules.

The Company has also sent individual communication to each of the shareholder(s) whose shares are liable to be transferred to demat account of IEPF Authority. The details of unclaimed/unpaid dividend and respective shares liable to be transferred are available on the website of the Company i.e. [www.bestagrolife.com](http://www.bestagrolife.com) under “Investors” section.

Shareholder(s) holding shares in physical form and whose shares are liable to be transferred to IEPF, may please note that the Company would be issuing duplicate share certificates in lieu of the original share certificates held by them for the purpose of conversion into demat form and subsequent transfer to demat account opened by IEPF Authority. Upon such issue, the original share certificates which are registered in their name shall stand automatically cancelled and be deemed non-negotiable. In case of shareholder(s) holding shares in demat form, the transfer of shares to the demat account of IEPF Authority shall be effected by the Company through the respective Depositories by way of Corporate Action.

Pursuant to the IEPF Rules, all the underlying shares in respect of which the dividend has remained unclaimed/unpaid for seven consecutive years will be transferred to demat account of IEPF Authority as per the prescribed timelines, after the last date i.e. **November, 3 2024**.

In view of the above, all such shareholder(s) are requested to make an application to the Company’s Registrar and Share Transfer Agent (contact details are given in the last para of this notice) by October 27, 2024 for claiming the unpaid dividend (final) for the FY 2016-17, so that their shares will not be transferred to the IEPF Authority. It may be noted that if no claim/application is received by the Company or the Company’s Registrar and Share Transfer Agent by the aforesaid date, the Company will be compelled to transfer the underlying shares to the IEPF, without any further notice. Shareholder(s) may note that both the unpaid/unclaimed dividends and the shares transferred to IEPF Bank/Demat Account including all benefits accruing on such shares, if any, can be claimed by them from IEPF Authority after following the procedure as prescribed under the IEPF Rules.

For claiming unclaimed/unpaid dividend, shareholder(s) are requested to contact the Company’s Registrar and Share Transfer Agent, **Mr. Praveen, Mis Skyline Financial Services Private Limited, D-153/A, 1st Floor, Okhla Industrial Area, Email: [parveen@skynlta.com](mailto:parveen@skynlta.com); [investors@skynlta.com](mailto:investors@skynlta.com)**

By order of the Board  
For **BEST AGROLIFE LIMITED**  
Sd/-  
**ASTHA WAHI**  
CS & COMPLIANCE OFFICER

Place: New Delhi  
Date: 25-07-2024

**MOTILAL OSWAL Financial Services**  
Motilal Oswal Tower, Rahimtullah Sayani Road, Opp. Parel ST Depot, Prabhadevi, Mumbai - 400 025.  
CIN: L67190MH2005PLC153397, Tel: +91-22-7193 4200 / 4263, Fax: +91-22-5036 2365, Website: [www.motilaloswalgroup.com](http://www.motilaloswalgroup.com), Email Id: [shareholders@motilaloswal.com](mailto:shareholders@motilaloswal.com)

**BROKING & DISTRIBUTION | ASSET MANAGEMENT | HOME FINANCE | PRIVATE EQUITY INSTITUTIONAL EQUITIES | INVESTMENT BANKING | PRIVATE WEALTH MANAGEMENT**

**EXTRACT OF FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2024**

Consolidated Particulars	₹ in Crores, unless otherwise stated		
	Quarter Ended (Unaudited) June 30, 2024	June 30, 2023	Year Ended (Audited) March 31, 2024
Total Income from Operations	2,312	1,502	7,100
Net Profit for the period (before Tax, Exceptional and/or Extraordinary items)	1,059	636	3,032
Net Profit for the period before tax (after Exceptional and/or Extraordinary items)	1,059	636	3,032
Net Profit for the period after tax (after Exceptional and/or Extraordinary items)	884	528	2,446
Total Comprehensive Income for the period [Comprising Profit for the period (after tax) and Other Comprehensive Income (after tax)]	1,023	672	2,631
Equity Share Capital (Face Value of Re. 1/- per Equity Share)	60	15	15
Reserves (excluding Revaluation Reserve)			8,717
Earnings Per Share (of Re. 1/- each) (for continuing and discontinuing operations)			
Basic:	14.78	8.90	41.16
Diluted:	14.58	8.89	40.73

Standalone Particulars	₹ in Crores, unless otherwise stated		
	Quarter Ended (Unaudited) June 30, 2024	June 30, 2023	Year Ended (Audited) March 31, 2024
Total Income from Operations	1,518	884	4,540
Net Profit for the period (before Tax, Exceptional and/or Extraordinary items)	619	345	1,792
Net Profit for the period before tax (after Exceptional and/or Extraordinary items)	619	345	1,792
Net Profit for the period after tax (after Exceptional and/or Extraordinary items)	519	287	1,490

**Notes:**

- The above is an extract of the Financial Results for the Quarter ended June 30, 2024 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended. The full format of the said Financial Results are available on the Stock Exchange websites i.e. [www.nseindia.com](http://www.nseindia.com), [www.bseindia.com](http://www.bseindia.com) and the Company’s website [www.motilaloswalgroup.com](http://www.motilaloswalgroup.com).
- Results for the Quarter ended June 30, 2024 are in compliance with the Indian Accounting Standards (IND AS) notified by the Ministry of Corporate Affairs.
- The said Financial Results have been reviewed and recommended by the Audit Committee and subsequently approved by the Board of Directors at its Meeting held on July 25, 2024.

For and on behalf of the Board of Directors of  
**Motilal Oswal Financial Services Limited**  
Sd/-  
**Motilal Oswal**  
Managing Director & Chief Executive Officer  
(DIN: 00024503)

Place: Mumbai  
Date: July 25, 2024  
Note: Registration Nos.: INZ000158836 (BSE/NSE/MCX/NCDX); CD5L and NSDL: IN-DP-16-2015; Research Analyst: INH000000412. AMFI: ARN-146822; Insurance Corporate Agent: CA0579



**BEST AGROLIFE LIMITED**

CIN: L74110DL1992PLC116773

Registered Office: B-4, Bhagwan Dass Nagar, East Punjabi Bagh, New Delhi-110026

Telephone: 011-45803300 Fax: 011-45093518

E-mail: info@bestagrolife.com Website: www.bestagrolife.com

SFSP\1458\45\683

**MANISH BHALA**

14/32 IST FLOOR

SHAKTI NAGAR

DELHI - 110007

Dear Shareholder (s),

**SUB: TRANSFER OF UNPAID DIVIDEND/ EQUITY SHARES TO THE INVESTOR EDUCATION AND PROTECTION FUND (IEPF) AUTHORITY**

Kind Attention of the shareholders is drawn towards the unpaid amount out of the Final dividend for the financial year 2016-17, which was declared at Annual General Meeting (AGM) of the Company held on **September 27, 2017** and is required to be deposited in IEPF Account on **November, 3 2024**.

Now, we wish to inform you that, in terms of provisions of Section 124 (6) and other applicable provisions the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (the IEPF Rules), the dividend which remains unpaid/unclaimed for a period of 7 consecutive years is required to be transferred by the Company to IEPF, established by the Central Government and all underlying shares in respect of which dividend remains unpaid/unclaimed for 7 consecutive years also needs to be transferred to Demat account of IEPF Authority along with such unpaid dividend.

As per our records, you have not encashed any dividend, declared by the Company during the last 7 years. Accordingly, you must claim for unpaid dividend. In case the Company does not receive necessary documents required for claiming unpaid dividend before **27<sup>th</sup> October 2024**, the Company shall, in order to comply with the requirements of the Act and IEPF Rules, transfer the shares to the Demat Account of IEPF Authority on **November, 3 2024**, as per the procedure set out in the Act and IEPF Rules without any further notice to the shareholder. The Shareholder may note that once the dividend and their corresponding shares are credited to the Demat Account of IEPF Authority, no claim shall lie against the Company in respect thereof, pursuant to the Act and IEPF Rules.

The Company has also uploaded complete details of such shareholder(s) and shares due to be transferred to the IEPF Authority on its website [www.bestagrolife.com](http://www.bestagrolife.com). The Shareholder is requested to refer to company's website [www.bestagrolife.com](http://www.bestagrolife.com) to verify the details of unclaimed dividends and the shares liable to be transferred to the IEPF Authority.

The shareholder(s) holding shares in physical form and whose shares are liable to be transferred to the IEPF Authority, may note that upon transfer of shares to IEPF Authority the original share certificate(s) which are registered in their name will stand automatically cancelled and be deemed non-negotiable. In case of shares held in Demat Form, to the extent of shares liable to be transferred shall stand debited from the shareholder's account.

Shareholder may also note that both the unclaimed dividend and corresponding shares transferred to the IEPF Authority including all the benefits accruing on such shares, if any, can be claimed from the IEPF Authority by making an application in form IEPF-5 online at [www.iepf.gov.in](http://www.iepf.gov.in) and sending the physical copy of the form along with the required supporting documents, specified in the said form IEPF 5 to the Company/ RTA for verification of your claims.

For any queries on the aforesaid subject the shareholder is requested to contact the Company or Company's Registrar and Share Transfer Agent with a request giving necessary details (i.e. Folio no, DP-ID & client ID no. (if any), current address and contact numbers & details of Non-receipt of the Dividend Warrant etc.) at the earliest at the following addresses:-

<b>Company:</b> The Company Secretary, <b>BEST AGROLIFE LIMITED</b> CIN: L74110DL1992PLC116773 Registered Office: B-4, Bhagwan Dass Nagar, East Punjabi Bagh, New Delhi-110026 E-mail: <a href="mailto:info@bestagrolife.com">info@bestagrolife.com</a> / <a href="mailto:cs@bestagrolife.com">cs@bestagrolife.com</a> #	<b>Registrar &amp; Share Transfer Agent:</b> <b>Skyline Financial Services Private Limited,</b> D-153/A, 1st Floor, Okhla Industrial Area, Phase-1, New Delhi- 110 020 Email: <a href="mailto:parveen@skylininerta.com">parveen@skylininerta.com</a> ; <a href="mailto:investors@skylininerta.com">investors@skylininerta.com</a> Phone: (011)-26812682, 83, (011)-40450193-96#
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Thanking you,

Yours faithfully,

**For The Best Agrolife Ltd.**

Sd/-

**Astha Wahi**

**CS & Compliance Officer**

**Place: New Delhi**

**Date: 23th July 2024.**